

Press Release
October 16, 2018



Capital Crux joins Itiviti's Global Alliance Programme

Itiviti partners with digital consulting firm for business expansion in China.

Shanghai, China, October 16, 2018 – Itiviti, the leading global provider of multi-asset trading technology and financial infrastructure, today announced a new partnership with Capital Crux, a Hong Kong based digital consulting firm with its headquarter in Shanghai. Capital Crux has joined the Itiviti Global Alliance Programme (GAP) as a Business Introducing Partner (BIP), supporting Itiviti's business development efforts in mainland China.

Capital Crux provides a wide range of specialized services including cross border business enablement, project management and digital solutions consultancy to top-tier global banks and brokers in China. Through the Itiviti-Capital Crux partnership, the firms will work together on business development activities, focusing on connectivity and post-trade technology projects in the region.

"Capital Crux is pleased to join forces with Itiviti, a world-leading trading technology provider, and to introduce their proven solutions to firms in China where we see fit," commented Sammy Zhou, Managing Partner, Capital Crux. "With our solid industry knowledge and experience, coupled with Itiviti's complete trading and connectivity offering, we see great synergies and potential for our cooperation."

Philippe Carré, Itiviti's Global Partnerships Director, commented: "Itiviti is working closely with key Business Introducing Partners (BIP) globally to accelerate our growth. We are very pleased to welcome Capital Crux to this ecosystem and as a key partner in the Asia-Pacific region, confident that many joint clients in mainland China will benefit from our partnership."

Ofir Gefen, President APAC, Itiviti adds: "China continues to be a key focus market for Itiviti and we are excited to see the continued uptake of Itiviti's solutions in the commodities option market making space, and to build on that by partnering with Capital Crux. We really look forward to working with their team to enhance Itiviti's presence and offering in China."

Itiviti is exhibiting at the Australia FIX Conference (#9) at Sofitel Sydney Wentworth on October 18 to showcase its complete offering.

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About Capital Crux

Capital Crux is a boutique consulting firm founded in 2016 by a team of top tier investment bank professionals. The team is proficient with industry best practices and operating models coupled with extensive China markets experience, and specializes in leveraging its unique position to deliver world-class digital solutions and consultancy services to financial institutions in an increasingly regulated and cost sensitive operating environment.

Capital Crux's strategy and consulting teams bring comprehensive industry experience from tier one banks and has solid expertise on a wide range of subject areas, with a focus on the greater China region. The team has advised a top global bank through their journey to setup the first foreign majority-owned securities joint-venture in China. It is also advising one of the top-tier Chinese brokers on digital transformation to expand its international business.

About Itiviti

Itiviti is a market-leading global provider of multi-asset trading technology and financial infrastructure solutions for buy-side and sell-side market participants, including NYFIX, one of the industry's largest FIX-based trading communities.

Serving around 2,000 clients worldwide, we provide consistent, reliable access to the most up-to-date and innovative order routing, connectivity and trading solutions available. Top-tier trading firms, banks, brokers, exchanges and institutional investors rely on our technology, solutions and expertise to streamline their daily operations, connect to their desired markets, and trade when and where they want. All while being able to comply with global regulations.

With global offices in 18 locations covering all major financial centers the merger of Itiviti and ULLINK in March 2018 created a full-service technology and infrastructure provider, covering all asset classes, geographies and regulatory landscapes.

For more information, please visit www.itiviti.com or www.ullink.com.

Itiviti is owned by Nordic Capital.